

Rep Order# 9795152 Ver# 23 Status Revised  
EC'd Yes

Traffic Order# 50869

Printed: 09/19/2012 1:21 PM  
Last Received: 09/19/2012 12:28 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate# 1536  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/05/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-WILL MKGD SPOTS ON CURRENT SKED. PLS  
CNF

was 59,250  
- 1,300 to 50,870 9795153  
now 57,950

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*17	W-F,M	12P-1230P	12 NEWS AT NOON	:30	\$500.00	09/12-09/17	4	1	4	\$2,000.00	
		Sales Remark: V23 1X NA										
		V23 Comment Changed, Spots/week Changed										
	*18	W-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$400.00	09/12-09/17	3	1	3	\$1,200.00	
		Sales Remark: V23 2X NA										
		V23 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 7 / \$3,200.00

---SALES MONTHLY TOTALS---

Sep 12: 143 / \$57,950.00  
Sales Totals: 143 / \$57,950.00  
Station Totals: 143 / \$57,950.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$222,885 CABL 0% EKRC 1% UNKN 0% WBQC 0% WCPC 26%

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WKRC 26% WLWT 35% WSTR 2% WXIX 10%

Books null  
Demos RA35+

Rep Order# 9795152 Ver# 22 Status Returned  
EC'd Yes

Traffic Order# 50869

Printed: 09/19/2012 8:44 AM  
Last Received: 09/18/2012 2:42 PM  
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--- REMARKS ---

mg for lines 17 & 18 combo \$  
sat 9/22 330-7p 1x @ 350. & th/fri 9/20-21 6-630a news  
1x @ 450. & sat 9/22 1205-105a 1x @ 250.  
& sun 9/23 1235-135a 1x @ 250. criminal minds  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*17	W-F,M	12P-1230P	12 NEWS AT NOON	:30	\$500.00	09/12-09/17	5	1	5	\$2,500.00	
		Station Remark: V22 1x na 9/17 special news report. combo w/line 18 mg offer in remarks										
	*18	W-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$400.00	09/12-09/17	5	1	5	\$2,000.00	
		Station Remark: V22 2x na 9/17 special news report. combo w/line 17 mg in remarks										

---REPORT TOTALS---

Report Totals: 10 / \$4,500.00

---SALES MONTHLY TOTALS---

Sep 12: 146 / \$59,250.00  
Sales Totals: 146 / \$59,250.00

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Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Station Totals: 146 / \$59,250.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$227,885	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null  
Demos RA35+

## Connell II, Jim

**From:** jgaunt@local12.com  
**Sent:** Tuesday, September 18, 2012 12:13 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Obama/D/President - 50869

This email notification contains (3) different actions.

Station: WKRC-TV

### Order Information:

Order #: 50869  
Order Total: \$59,600.00  
Agency: Greer Margolis Mitchell  
Advertiser: Obama/D/President  
Product: OBAMA 4 AMERICA \*A  
Alternate Order #: 09795152  
Estimate #: 1536 \*a  
Flight Dates: 09/11/12 - 09/17/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

### Preempted Spot Information (50869-18-1):

Rate: \$400.00  
Air Date: Mon 09/17/12  
Eligible Days: M-WThF----  
Inventory Code: Young & the Restless  
Inventory Description: Young & the Restless  
Inventory Code Time: 12:30 PM-1:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: News Special Report  
Event 2 (Spot - Preempt)

### Preempted Spot Information (50869-17-1):

Rate: \$500.00  
Air Date: Mon 09/17/12  
Eligible Days: M-WThF----  
Inventory Code: Local 12 News at Noon  
Inventory Description: Local 12 News at Noon  
Inventory Code Time: 12:00 PM-12:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: News Special Report  
Event 3 (Spot - Preempt)

### Preempted Spot Information (50869-18-3):

Rate: \$400.00  
Air Date: Mon 09/17/12  
Eligible Days: M-WThF----  
Inventory Code: Young & the Restless  
Inventory Description: Young & the Restless  
Inventory Code Time: 12:30 PM-1:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC

1x Sat 3:30-7P <sup>Sec</sup>  
or 9/22 @ \$350, 6-6:30A  
1x Th-Fri 9/21 @ \$450, 9/22 @ \$250,  
or 9/20-9/21 @ 9/22 @ \$250  
1x Sat 12-1A or 9/23  
1x Sun 12-1A or 9/23-10:55  
(Confirm these spots)

# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
<b>Line: 1</b>												
09/12/12	Wednesday	5:28:37 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	5:12:56 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/14/12	Friday	5:09:35 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											3	
<b>Line: 2</b>												
09/14/12	Friday	5:39:26 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	5:39:38 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
<b>Line: 3</b>												
09/12/12	Wednesday	6:14:34 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	6:21:43 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	6:08:39 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
<b>Line: 4</b>												
09/12/12	Wednesday	6:39:02 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	6:41:50 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
<b>Line: 5</b>												
09/12/12	Wednesday	7:25:29 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	7:29:25 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	7:29:25 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											3	
<b>Line: 6</b>												
09/12/12	Wednesday	7:29:25 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	7:59:25 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
<b>Line: 7</b>												
09/12/12	Wednesday	8:13:27 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	8:23:16 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	8:21:06 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
<b>Line: 8</b>												
09/12/12	Wednesday	8:35:22 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	8:59:25 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
<b>Line: 9</b>												
09/12/12	Wednesday	4:55:21 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	4:43:27 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	4:38:18 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 9												
											3	
Line: 10												
09/15/12	Saturday	5:56:34 AM	:30	\$90.00	OFA-12- 6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	
Line: 11												
09/15/12	Saturday	7:53:33 AM	:30	\$90.00	OFA-12- 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	
Line: 12												
09/15/12	Saturday	8:28:55 AM	:30	\$350.00	OFA-12- CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											1	
Line: 13												
09/16/12	Sunday	4:41:45 XM	:30	\$25.00	OFA-12- 430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	
Line: 14												
09/12/12	Wednesday	9:12:55 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
09/13/12	Thursday	9:46:34 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/14/12	Friday	9:24:36 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/17/12	Monday	9:21:02 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
											4	
Line: 15												
09/12/12	Wednesday		:30	\$100.00	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/13/12	Thursday	10:48:18 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/14/12	Friday	10:24:28 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
09/17/12	Monday	10:33:47 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
											4	
Line: 16												
09/12/12	Wednesday	11:28:50 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/13/12	Thursday	11:28:18 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/14/12	Friday	11:29:27 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
09/17/12	Monday	11:58:24 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											4	
Line: 17												
09/12/12	Wednesday	12:12:46 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH-
09/13/12	Thursday	12:20:38 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/14/12	Friday	12:12:24 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/17/12	Monday	12:12:45 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
											4	
Line: 18												

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

## Line: 18

09/12/12	Wednesday	2:57:53 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
09/13/12	Thursday	2:58:48 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH-
09/14/12	Friday	2:57:35 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
											3	
											\$1,200.00	

## Line: 19

09/12/12	Wednesday	1:28:57 PM	:30	\$400.00	OFA-12- Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
09/12/12	Wednesday	1:59:11 PM	:30	\$400.00	OFA-12- Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/13/12	Thursday	1:59:12 PM	:30	\$400.00	OFA-12- Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH-
09/14/12	Friday	1:29:27 PM	:30	\$400.00	OFA-12- Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/17/12	Monday	1:28:42 PM	:30	\$400.00	OFA-12- Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
											5	
											\$2,000.00	

## Line: 20

09/12/12	Wednesday	2:30:01 PM	:30	\$350.00	OFA-12- The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/13/12	Thursday	2:59:12 PM	:30	\$350.00	OFA-12- The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/17/12	Monday	2:59:27 PM	:30	\$350.00	OFA-12- The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											3	
											\$1,050.00	

## Line: 21

09/15/12	Saturday	3:58:55 AM	:30	\$350.00	OFA-12- CBS This Morning Satur	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											1	
											\$350.00	

## Line: 22

09/16/12	Sunday	3:06:09 AM	:30	\$450.00	OFA-12- CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											1	
											\$450.00	

## Line: 23

09/16/12	Sunday	3:29:22 AM	:30	\$450.00	OFA-12- CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											1	
											\$450.00	

## Line: 24

09/16/12	Sunday	3:53:19 AM	:30	\$450.00	OFA-12- CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											1	
											\$450.00	

## Line: 25

09/16/12	Sunday	3:59:47 AM	:30	\$400.00	OFA-12- Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											1	
											\$400.00	

## Line: 26

09/16/12	Sunday	1:18:16 AM	:30	\$100.00	OFA-12- Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	
											\$100.00	

## Line: 27

09/12/12	Wednesday	3:58:36 PM	:30	\$350.00	OFA-12- Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/13/12	Thursday	3:58:40 PM	:30	\$350.00	OFA-12- Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
09/13/12	Thursday	3:28:56 PM	:30	\$350.00	OFA-12- Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

## Line: 27

09/14/12	Friday	22:33 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/17/12	Monday	5:59:21 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											5	

## Line: 28

09/12/12	Wednesday	1:28:03 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	1:29:51 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	1:23:45 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/17/12	Monday	1:16:40 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/17/12	Monday	1:26:10 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
				\$900.00						5	

## Line: 29

09/12/12	Wednesday	1:54:48 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	Thursday	1:54:01 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12	Friday	1:42:43 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	Monday	1:42:20 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12	Monday	1:38:32 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$900.00						5	

## Line: 30

09/12/12	Wednesday	5:13:51 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-	
09/13/12	Thursday	5:12:38 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-	
09/14/12	Friday	5:28:18 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-	
09/14/12	Friday	5:13:14 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-	
09/17/12	Monday	5:06:52 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-	
										\$1,000.00	5	

## Line: 31

09/12/12	Wednesday	5:37:29 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/12/12	Wednesday	5:58:22 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	5:42:51 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	5:57:01 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	5:37:56 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
				\$1,000.00					5	

## Line: 32

09/12/12	Wednesday	:29:28 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/13/12	Thursday	:29:19 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/14/12	Friday	:24:01 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	Monday	:14:19 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/17/12	Monday	:09:42 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
										\$4,500.00	5

## Line: 35

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 35												
09/12/12	Wednesday	7:20:25 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		4	MWASH-
09/13/12	Thursday	7:20:40 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		3	MWASH-
09/14/12	Friday	7:12:53 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		5	MWASH-
09/14/12	Friday	7:26:18 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH-
09/17/12	Monday	7:21:08 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		2	MWASH-
											5	
Line: 36												
09/12/12	Wednesday	7:39:09 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/13/12	Thursday	7:39:53 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	7:46:32 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/17/12	Monday	7:40:03 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/17/12	Monday	7:45:29 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											5	
Line: 37												
09/15/12	Saturday	7:04:23 PM	:30	\$200.00	OFA-12- Sa Prime Access Rotatr		6:57 PM-7:57 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 38												
09/17/12	Monday	7:30:37 PM	:30	\$1,700.00	OFA-12- Mon Reg 3		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-3		1	MWASH-
											1	
Line: 40												
09/12/12	Wednesday	7:37:31 PM	:30	\$1,500.00	OFA-12- Wed Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 41												
09/12/12	Wednesday	7:47:15 PM	:30	\$3,500.00	OFA-12- Wed Reg 3		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH-
											1	
Line: 42												
09/14/12	Friday	7:32:41 PM	:30	\$900.00	OFA-12- Fri Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 44												
09/16/12	Sunday	7:17:07 PM	:30	\$800.00	OFA-12- Sun Reg 1		7:00 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 45												
09/12/12	Wednesday	7:27:05 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/13/12	Thursday	7:14:09 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	7:09:51 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/17/12	Monday	7:34:15 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/17/12	Monday	7:13:20 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											5	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/05/12-09/17/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 46												
09/15/12	Saturday	1:31:28 PM	:30	\$550.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 47												
09/16/12	Sunday		:30	\$550.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 48												
09/12/12	Wednesday	2:12:16 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	2:30:24 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/14/12	Friday	2:32:19 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	1:59:08 PM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	1:46:50 PM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											5	
Line: 49												
09/15/12	Saturday	1:50:38 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/15/12	Saturday	1:59:06 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/15/12	Saturday	1:57:34 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/15/12	Saturday	1:43:15 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/15/12	Saturday	2:02:33 XM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											5	
Line: 50												
09/15/12	Saturday	2:59:34 XM	:30	\$250.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 51												
09/16/12	Sunday	2:20:58 XM	:30	\$100.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 52												
09/16/12	Sunday	1:35:50 XM	:30	\$60.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 53												
09/15/12	Saturday	7:03:23 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/15/12	Saturday	1:27:56 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/15/12	Saturday	3:11:09 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 54												
09/16/12	Sunday	2:28:19 PM	:30	\$800.00	OFA-12-	NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 56												
09/16/12	Sunday	7:36:27 PM	:30	\$2,400.00	OFA-12-	NFL Regular Season	(4:00:00 PM-7:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 56												
				\$2,400.00							1	
Line: 57												
09/16/12	Sunday	1:27:43 PM	:30	\$900.00	OFA-12- Sun Reg 4		10p-11p	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$900.00							1	
Line: 58												
09/17/12	Monday	1:10:56 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-		
				\$180.00							1	
Line: 59												
09/17/12	Monday	1:29:13 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-		
				\$180.00							1	
Line: 60												
09/17/12	Monday	1:12:24 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-		
				\$200.00							1	
Line: 61												
09/16/12	Sunday	1:12:05 PM	:30	\$2,000.00	OFA-12- Sun Reg 2		8p-9p	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$2,000.00							1	
Line: 62												
09/16/12	Sunday	1:26:09 PM	:30	\$2,200.00	OFA-12- Sun Reg 3		9p-10p	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$2,200.00							1	
Line: 63												
09/16/12	Sunday	1:11:16 PM	:30	\$1,500.00	OFA-12- Sun Reg 4		10p-11p	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$1,500.00							1	
Line: 64												
09/17/12	Monday	1:43:00 PM	:30	\$800.00	OFA-12- 5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-		
				\$800.00							1	
Line: 65												
09/17/12	Monday	1:48:08 AM	:30	\$100.00	OFA-12- M-F 10a-11a		10a-11a	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$100.00							1	
Line: 66												
09/16/12	Sunday	1:41:04 XM	:30	\$50.00	OFA-12- Sun 1205a-105a		1205a-105a	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$50.00							1	
Line: 67												
09/16/12	Sunday	2:40:57 XM	:30	\$250.00	OFA-12- Sun 1135p-1205a		1135p-1205a	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$250.00							1	
Line: 68												
09/15/12	Saturday	1:59:27 PM	:30	\$1,200.00	OFA-12- Sat Reg 2		9p-10p	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$1,200.00							1	

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV  
Order: 50869

				\$57,950.00							143	
				\$57,950.00							143	
				\$57,950.00							143	
				\$57,950.00							143	
				\$57,950.00							143	

[Filtered by: ] [Sorted by: Station]